## LET LIFESIM



## **BEFORE**

- Register as a participating organization by Friday, Feb. 28 at DonateLifeMonthAZ.org
- Set a goal for new donor registrations
- Plan an event or community outreach initiative

## DURING

- Show off your donation pride! Wear your Donate Life T-shirts & host events
- Display flyers advertising donation in high-traffic areas
- Collect donor registrations with your organization's custom URL
- Post on social media and tag @DonateLifeAZ

## **AFTER**

- Celebrate your organization's new donor registrations!
- Share with us how you participated in a post-Donate Life Month survey